

PLAYGROUPS ARE A LONG-TERM ASSET TO YOUR COMMUNITY

How Local Government can increase participation in playgroups:

- Recognise the value and contribution that community playgroups make to the long-term health of the community
- Get to know the community playgroups in your community
- Provide access to affordable and suitable venues for community playgroups
- Include community playgroups in your planning and other engagement activities
- Develop strategies for strengthening the capacity and sustainability of community playgroups
- Ensure local website and Facebook pages promote local playgroup opportunities and encourage community involvement
- Survey families to discover barriers to attending playgroup
- Consider intergenerational playgroups



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